



BRITISH COLUMBIA
REAL ESTATE
ASSOCIATION



Green Tool Kit for REALTORS® Backgrounder

The Green Tool Kit for REALTORS®:

- is a website designed to help REALTORS® inform their clients about greener features for their homes, buildings and communities
- is available to the public
- offers information on:
 - what green means
 - motivations for going green
 - greener homes and buildings
 - greener communities and land
 - rebate programs
 - greener real estate practice

The website was created by the BC Real Estate Association (BCREA) and the Greener Realty Association, with funding from the Real Estate Foundation of BC.

The Green Tool Kit for REALTORS® reinforces BCREA's Quality of Life approach, which supports growth that encourages economic vitality, provides housing opportunities, protects property owners, respects the environment and builds communities with good schools and safe neighbourhoods.

What is a REALTOR®?

REALTORS® are trusted advisors who help consumers make some of the largest purchases of their lives. As professionals, REALTORS® are committed to high standards of customer service, ethics and education.

REALTORS® are licensed by the province through the Real Estate Council of British Columbia, as legislated by the *Real Estate Services Act*.

REALTOR® is a trademark that identifies real estate professionals who are members of The Canadian Real Estate Association and the National Association of REALTORS® (US). These individuals subscribe to a high standard of professional service and a strict code of ethics.

More information

- Green Tool Kit for REALTORS®: www.greentoolkit.ca
- Quality of Life: www.qualityoflife.bcrea.bc.ca
- British Columbia Real Estate Association: www.bcrea.bc.ca

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