



BRITISH COLUMBIA  
REAL ESTATE  
ASSOCIATION



For immediate release:

### **BCREA Welcomes Chief Economist**

**Vancouver, BC – November 15, 2006.** The British Columbia Real Estate Association (BCREA) is pleased to announce that Cameron Muir has accepted the position of Chief Economist, effective today.

In the newly-formed Chief Economist position, Muir will provide analysis and forecasting for residential Multiple Listing Service® (MLS®) markets and the provincial economy, and act as BCREA’s spokesperson on these matters. Muir will also provide objective economic research to assist the Association’s government relations efforts. “BCREA has a reputation for reliable, credible and unbiased information, and I’m thrilled to be able to contribute to this tradition of service,” he says.

According to BCREA President Kelly Lerigny, Muir’s skill set and reputation are a perfect fit for BCREA’s newest position. “The addition of a Chief Economist greatly increases our capacity to gather and analyze information. Widely recognized as a credible economist and spokesperson, Cameron’s contribution will further augment the Association’s lobbying efforts.”

Muir began his career in 1986 as a REALTOR® with the Fraser Valley Real Estate Board. “I still remember how nervous I was negotiating my first sale,” recalls Muir. “I must have checked the contract a dozen times to make sure there were no mistakes.”

After six years in real estate sales and development, Muir shifted his focus to academic pursuits, obtaining diplomas from Kwantlen University College and the University of British Columbia, a degree from Simon Fraser University and graduate work in economics and property theory. Prior to joining BCREA, Muir held the position of Senior Market Analyst for the British Columbia region with Canada Mortgage and Housing Corporation. “I’ve always had a keen interest in the way real estate markets work and their importance in the quality of our lives,” says Muir.

“In communities throughout the province, REALTORS® live, work and raise their families,” says Muir. “There’s no better way to learn about housing market information and how economic conditions impact your neighbourhood than from your local REALTOR®.”

The British Columbia Real Estate Association (BCREA) represents 12 member real estate boards and their more than 16,000 REALTORS® on all provincial issues, providing an extensive communications network, standard forms, government relations, required post-licensing courses and continuing education. To demonstrate the profession’s commitment to improving Quality of Life in BC communities, BCREA supports growth that encourages economic vitality, provides housing opportunities and builds communities with good schools and safe neighbourhoods.

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A high-resolution photo of Cameron Muir is available for download at: [http://www.bcrea.bc.ca/news\\_room/media\\_kits.htm](http://www.bcrea.bc.ca/news_room/media_kits.htm).

**For more information, please contact:**

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