

BCREA MISSION STATEMENT

Working in collaboration with the province's eight real estate boards, we provide professional development opportunities, advocacy, economic research and standard forms so REALTORS® are trusted, respected and proud of their profession.

VISION:

BCREA advances REALTOR® professionalism and ensures the REALTOR® voice is heard, for the benefit of consumers and communities across BC.

VALUES:

Integrity:

We say what we mean and do what we say. We act honestly, authentically, and respectfully in all that we do.

Excellence:

We show up every day with the intent to excel through curiosity, innovation and continuous improvement.

Collaboration:

Working together, we build purposeful relationships based in a shared vision for the real estate community and beyond.

Inclusion:

We cultivate an inclusive organization that values the contributions of all people. We strive to increase diversity, provide equitable opportunity, and ensure all voices are heard.

Service:

We inspire and empower one another to collectively deliver the highest quality service and outcomes.