



BCrea
Managing Brokers'
Conference

A pair of hands is shown holding a glowing, digital globe. The globe is composed of a grid of white lines and is surrounded by a network of white dots and lines. A small white rocket icon is positioned above the globe, with a yellow and orange swoosh trailing behind it. The background is dark blue with bokeh light effects in various colors.

EXPANDING
professionalism

Executive Hotel Vancouver Airport, Richmond, BC

November 8-9, 2023

Sponsorship Opportunities

Why You Should Sponsor

A wide array of exciting sponsorship opportunities are available. **Book early** to secure your preferred sponsorship package.

Sponsoring BCREA's Managing Brokers' Conference presents an exceptional opportunity for businesses to elevate their brand visibility and establish valuable connections within the real estate industry. As a premier event in the sector, the conference attracts managing brokers from across British Columbia, providing a targeted and influential audience for sponsors. This sponsorship opportunity allows companies to gain substantial exposure and cultivate relationships with key decision-makers in the real estate industry.

Supporting BCREA's Managing Brokers' Conference underscores a commitment to professional development and industry advancement. The conference encompasses a wide range of engaging opportunities, including educational sessions, workshops, and networking events. These activities provide participants with the latest insights, best practices, and cutting-edge tools to enhance their management skills. By aligning their brand with this event, sponsors demonstrate their dedication to knowledge sharing and continuous learning, positioning themselves as leaders and trusted partners within the real estate community. BCREA's Managing Brokers' Conference is an ideal platform for sponsors to enhance awareness of their products and services which can lead to valuable business opportunities.

Benefits:

- Lead sponsor for the event
- Company banner displayed during conference (banner supplied by sponsor)
- Featured logo and description on the event website (maximum 150 words)
- Featured logo on the mini-program
- Recognition in social media posts and promotional emails (30-second video spot available)
- Address the audience during BCREA's opening remarks for the conference (three minutes to introduce your company and help kick off the conference)
- Host a two-hour segment of BCREA Café with three push notifications sent from the event app to attendees
- Invitation to present during one Managing Brokers' Community of Practice webinar post conference*
- Two conference passes

* The presentation should align with the Community of Practice's purpose of it being a "virtual community where managing brokers can connect, find important information, hear from guest speakers, and share best practices." As such, the presentation is not intended to be a product or service sales pitch, but an opportunity to share information specific to your field of business.

Benefits:

- Title sponsor for one day
- Company banner displayed during conference (banner supplied by sponsor)
- Featured logo and description on the event website (maximum 100 words)
- Featured logo on the mini-program
- Recognition in social media posts and promotional emails (30-second video spot available)
- Introduce a keynote speaker (three minutes to introduce your company and speaker)
- Host a two-hour segment of BCREA Café with three push notifications sent from the event app to attendees
- Two conference passes

Benefits:

- Company banner displayed during conference (banner supplied by sponsor)
- Featured logo and description on the event website that links to your company website (maximum 50 words)
- Featured logo on the mini-program
- Recognition in social media posts and promotional emails
- Host a two-hour segment of BCREA Café with three push notifications sent from the event app to attendees
- Introduce a concurrent session (three minutes to introduce your company)
- One conference pass

Benefits:

- Company banner displayed during conference (banner supplied by sponsor)
- Featured logo on the event website that links to your company website
- Two push notifications sent from the event app
- Recognition in social media posts and promotional emails
- One conference pass

Sponsor an evening of entertainment and networking that includes:

- Live musical entertainment with recognition of the evening's sponsorship
- Company banner displayed in the ballroom (banner supplied by sponsor)
- Featured logo on the event website that links to your company website
- One push notification sent to attendees before the reception
- One conference pass

BREAKFAST

\$5,000 (ONE AVAILABLE)

Be a sponsor for the breakfast buffet with the opportunity to provide marketing material for attendees.

- Thursday November 9: 8:00 - 8:45 am

LUNCH

\$6,000 (ONE AVAILABLE)

Be a sponsor for the lunch buffet with the opportunity to provide marketing material for attendees.

- Thursday November 9: 12:00 - 1:00 pm

COFFEE BREAKS

\$2,000 (FOUR AVAILABLE)

Sponsor a coffee break during conference with the opportunity to provide marketing material for attendees.

Wednesday November 8:

- 2:00 - 2:15 pm **SOLD**
- 3:15 - 3:30 pm

Thursday November 9:

- 11:00 - 11:15 am
- 2:00 - 2:15 pm

EVENT LANYARDS* **SOLD**

\$1,500 (ONE AVAILABLE)

Conference lanyards for all attendees that are branded with your company name or logo. At the end of the conference, attendees can choose to return the lanyard so you can re-use them for future event.

*Sponsorship of this item unavailable to real estate brokerages/franchises. Must be submitted by September 5, 2023

ECO-FRIENDLY BAGS* **SOLD**

\$1,500 (ONE AVAILABLE)

Sponsor-branded cotton bags for conference attendees.

*Must be submitted by September 5, 2023

BCREA CAFÉ

BC Real Estate Association's Managing Brokers' Conference is the place to network, meet, and mingle with fellow managing brokers from across the province. The BCREA Café will be in Fraser Room and open on Wednesday, November 8, and Thursday, November 9, from 9:00 am until 4:00 pm.

Sponsor food and beverage during conference with table cards showcasing your company name and logo. Includes light snacks for 20 people.

\$1,000 (ONE AVAILABLE)

Wednesday November 8:

- 11:00 am – 1:00 pm (occurs before conference begins)

\$2,000 (FOUR AVAILABLE)

Wednesday November 8:

- 1:00 – 3:30 pm **SOLD**

Thursday November 9:

- 9:00 am - 11:00 am
- 11:00 am – 1:00 pm **SOLD**
- 1:00 – 3:30 pm **SOLD**

Please complete the requested information on the form below and email it to: bcrea@bcrea.bc.ca. Please also include your organization's logo (300 DPI PNG, EPS, AI or SVG format). Once we have received the completed form, an invoice will be emailed to the recipient indicated on the form, with details on how to process payment.

Sponsor Information

 Company Name

 Company Address

 Contact Name

 Phone Number

 Email Address

Sponsorship Opportunities

 Diamond Sponsor: \$10,000 **SOLD**
 Event Lanyards: \$1,500 **SOLD**
 Gold Sponsor: \$8,000 **SOLD**
 Eco-Friendly Bags: \$1,500 **SOLD**
 Silver Sponsor: \$6,000 **ONE SOLD**
BCREA Café: \$1,000:
 Bronze Sponsor: \$3,000 **SOLD**
 November 8, 11:00 am – 1:00 pm

 Reception Sponsor: \$12,500

BCREA Café: \$2,000 each:
 Lunch Sponsor: \$6,000

 November 8, 1:00 – 3:00 pm **SOLD**
 Breakfast Sponsor: \$5,000

 November 9, 9:00 – 11:00 am

Coffee Break: \$2,000 each:
 November 9, 11:00 am – 1:00 pm **SOLD**
 November 8, 2:00 - 2:15 pm **SOLD**
 November 9, 1:00 – 3:00 pm **SOLD**
 November 8, 3:15 - 3:30 pm

 November 9, 11:00 - 11:15 am

 November 9, 2:00 - 2:15 pm

Add-Ons (available to all sponsors):

 Yes, I will provide a draw prize for attendees

 No, I will not provide a draw prize for attendees

 Yes, I will provide a swag item for attendees

 No, I will not provide a swag item for attendees