

ECONOMICS Housing Forecast Update

First Quarter – January 2024

A year marked by elevated mortgage rates resulted in the slowest pace of housing activity in British Columbia since 2013. In 2023, the total number of home sales in BC reached 73,000, while new listings activity was similarly constrained by the so-called "lock-in" effect as potential sellers put off listing to avoid taking on a new mortgage at a much higher rate and payment. With a sharp decline in mortgage rates at the end of 2023 and the possibility of the Bank of Canada lowering rates as early as spring, the housing market is expected to rebound in 2024, setting the stage for a robust 2025.

As observed in mid-2023, following a pause by the Bank of Canada, the resale housing market can swiftly respond to changes in monetary policy. With substantial progress in bringing inflation back to 2 per cent and a softening in economic growth and employment, there is less necessity for monetary policy to remain stringent. Therefore, we anticipate the Bank of Canada will begin to lower its policy rate this year, ultimately bringing its overnight rate back to 4 per cent by the end of 2024. This anticipated move has already been factored into bond markets, leading to five-year fixed mortgage rates dropping below 5.5 per cent, down from the peak of over 6 per cent in late 2023.

Fueled by pent-up demand from strong population growth and favourable demographics, even a small improvement in affordability could significantly stimulate home sales this year. Our forecast is for home sales to increase by 7.8 percent to 78,775 this year before rising to 86,475 in 2025.

The ultimate impact on prices resulting from higher sales hinges entirely on how inventory evolves this year. Here, there are two possible risks. Sales could quickly outpace existing inventory, leading to a rapid tightening of markets and faster-than-expected appreciation of home prices. Conversely, the spectre of mortgage renewals at much higher payments in the near future for many borrowers could spur a larger influx of new listings to the market. Our current view is that new listings will likely increase in 2024 but not at a worrying pace, resulting in a more balanced market with relatively stable pricing.



Source: BCREA Economics

MLS®	2023	2024F	2025F	Housing Starts ¹	2023	2024F	2025F
Sales	73,071 -9.2%	78,775 7.8%	86,475 9.8%	Total	46,000 -1.5%	40,300 -12.4%	46,000 14.1%
Avg	\$971,152	\$987,700	\$1,020,800	Single	9,000	8,300	8,000
Price	-2.6%	1.7%	3.4%		-9.1%	-7.8	-3.6%
\$	70.96 Bil	77.81 Bil	88.27 Bil	Multiple	37,000	32,000	38,000
Volume	-11.6%	9.6%	13.5%		0.5%	-13.5%	18.8%

1. Sources: BCREA Forecast; CMHC

BC Economic Outlook	2023 ¹	2024F	2025F
Real GDP Growth (%)	1.2	1	2.6
Employment Growth (%)	1.5	1.2	1.9
Unemployment Rate (%)	5.2	5.8	5.5
Personal Disposable Income Growth (%)	3.5	3.2	4.5
Weekly Wage Growth (%)	6	2.5	2
Retail Sales Growth (%)	1.5	2.5	4.5

1. Values have been estimated where data has not yet been released. Sources: BCREA Economics, Statistics Canada

Housing Forecast Summary – First Quarter

	Unit Sales			Average MLS [®] Price (\$)			
Board Area	2023	2024F	2025F	2023	2024F	2025F	
Victoria	5,934	6,500	6,900	982,350	995,000	1,020,000	
Victoria	-8.7%	9.5%	6.2%	-3%	1.3%	2.5%	
Vancouver Island	7,114	7,400	7,900	716,744	735,000	750,000	
	-6.6%	4%	6.8%	-6.7%	2.5%	2%	
Powell River Sunshine Coast	256	375	375	632,576	645,000	668,000	
	-20.5%	46.5%	0%	-4.1%	2%	3.6%	
Greater Vancouver	26,111	28,500	32,000	1,277,232	1,290,000	1,310,000	
	-10%	9.1%	12.3%	0.2%	1%	1.6%	
Fraser Valley	13,974	15,000	17,000	1,016,990	1,030,000	1,080,000	
	-4.1%	7.3%	13.3%	-7.2%	1.3%	4.9%	
Chilliwack and District	2,592	2,800	3,000	744,164	755,000	785,000	
	0.9%	8%	7.1%	-8.4%	1.5%	4%	
Interior							
Oliveragent	7,910	8,500	9,000	749,918	760,000	785,000	
Okanagan*	-16.1%	7.5%	5.9%	-5.3%	1.3%	3.3%	
Kamlaana and District	2,406	2,700	2,800	597,934	625,000	640,000	
Kamloops and District	-8.2%	12.2%	3.7%	-6.2%	4.5%	2.4%	
Kaatanay	2,733	2,900	3,100	511,469	520,000	545,000	
Kootenay	-11.8%	6.1%	6.9%	1%	1.7%	4.8%	
Couth Doors Divert	395	400	400	289,064	290,000	295,000	
South Peace River**	-24.8%	1.3%	0%	7.1%	0.3%	1.7%	
BC Northern	3,646	3,700	4,000	411,502	420,000	440,000	
	-14.5%	1.5%	8.1%	-0.7%	2.1%	4.8%	
BC Total	73,071	78,775	86,475	971,152	987,700	1,020,800	
BCTOTAL	-9.2%	7.8%	9.8%	-2.6%	1.7%	3.4%	

***NOTE**: The Okanagan Mainline Real Estate Board (OMREB) amalgamated with the South Okanagan Real Estate Board (SOREB) on January 1, 2021, to form the Association of Interior REALTORS[®]. In February 2022, the Association merged with the Kootenay and Kamloops real estate boards.

**The former Northern Lights Board, which was merged with SOREB in 2011, will now be called the South Peace River Region and is part of the new Association of Interior REALTORS[®].

BCREA Economics provides timely research, analysis and information on economic factors affecting British Columbia and its housing markets.

BCREA is the provincial association for BC REALTORS[®]. As a champion for the real estate sector, BCREA advances REALTOR[®] professionalism and ensures the REALTOR[®] voice is heard, for the benefit of consumers and communities, across BC. By working in collaboration with the province's real estate boards, our mission is to provide professional development opportunities, advocacy, economic and policy research, and standard forms so REALTORS[®] are trusted, respected, and proud of their profession.

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